

SEP-27-06

D8:48AM FROM-E.S.Q. Services 619-296-0140 T-276 P.010/042 F-403 wcser SEP 28 2006 Conformed (1 Robert F. Clarke, Esq. Los Angeles Superior Court CA Bar ID 79881 RECEIVED SEP 28 2006 2 PHILLIPS & ASSOCIATES 3030 North Third Street, Suite 1100 Clark, Executive Officer/Clark 3 Phoenix, Arizona 85012 (602) 258-8900 ext. 295 Tcl: 4 Fax: (602) 279-9155 5 Attorneys for Plaintiff SUPERIOR COURT OF THE STATE OF CALIFORNIA 6 FOR THE COUNTY OF LOS ANGELES BC359113 8 ANNE E. CLAYTON: Case No: 9 Plaintiff, COMPLAINT FOR DAMAGES 10 vs. and 11 MERCK & CO., INC., a New Jersey DEMAND FOR JURY TRIAL corporation; MCKESSON 12 CORPORATION, a Delaware corporation; DOES 1-50, 13 Defendants. 14 For their Complaint against the defendants, plaintiff allege: 15 **PARTIES** 16 Plaintiff Anne B. Clayton, is a citizen of the State of Idaho, and Plaintiff Anne E. 1. 17 Clayton was prescribed and ingested FosamaxTM. 18 Defendant Merck & Co., Inc., (hereafter, "Merck") is a corporation organized 2. 19 and existing under the laws of the State of New Jersey, with its principal place of business 20 in New Jersey. Merck was and is authorized to do business in the State of California and was 21 engaged in substantial commerce and business activity in the County of Los Angeles. 22 3. Defendant McKesson Corporation (hereafter, "McKesson") was and is a 23 corporation organized and existing under the laws of the State of Delaware, with its principal 24 place of business in San Francisco, California. McKesson was and is authorized to do 25 business in the State of California and was engaged in substantial commerce and business 26 COMPLAINT FOR DAMAGES AND DEMAND FOR JURY TRIAL

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1 activity in the County of Los Angeles.

- 4. The true names or capacities, whether individual, corporate, or otherwise, of 3 Defendants Doe 1-50, are unknown to Plaintiff who therefore sue said Defendants by such 4 fictitious names. Plaintiff believe and allege that each of the Defendants designated herein 5 by fictitious names is in some manner legally responsible for the events and happenings 6 herein referred to and proximately caused foresceable damages to Plaintiff as alleged herein.
- 5. At all times herein mentioned, "Defendants" include all named Defendants 8 herein as well as Defendants Does 1-50.
- б. At all relevant times Defendants, through their agents, servants, employees and 10 apparent agents, were the designers, manufacturers, marketers, distributors and/or sellers of 11 FosamaxTM, a bisphosphonate drug used primarily to mitigate or reverse the effects of 12 osteoporosis, osteopenia, and Paget's Disease.
- 7. Defendants, either directly or through their agents, apparent agents, servants 14 or employees, at all relevant times, sold and distributed Fosamax™ in the State of California.
- 8. Defendants derive substantial revenue from pharmaceutical products used or 16 consumed in the State of California.
 - Defendants expected or should have expected, that their business activities 9. could or would have consequences within the State of California.
- Plaintiff bring this action to recover damages, restitution, refunds, loss of 10. 20 consortium and/or for equitable, injunctive and declaratory relief against Defendants.
- Defendants placed Fosamax™ into the stream of worldwide commerce and 11. 22 interstate commerce in the United States. It did so without adequate testing and with no 23 warning that the drug carried with it a risk of causing osteonecrosis of the jaw.
- Plaintiff needs continued medical monitoring to prevent or mitigate the future 24 12. 25 onset of osteonecrosis of the jaw or treat osteonecrosis of the jaw which has already 26 manifested.

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SUMMARY OF THE CASE

- 13. Defendants, either directly or through their agents, apparent agents, servants 3 or employees, designed, manufactured, marketed, advertised, distributed and sold Fosamax™ 4 for the treatment of osteoporosis, Paget's disease, and other uses.
- 14. As a result of the defective nature of Fosamax™, persons who were prescribed 6 and ingested Fosamax M, including Plaintiff, have suffered and may continue to suffer severe 7 and permanent personal injuries, including osteonecrosis of the jaw.
- 15. Defendants concealed and continues to conceal its knowledge of FosamaxTM's 9 unreasonably dangerous risks from Plaintiff, other consumers, and the medical community.
- Defendants failed to conduct adequate and sufficient post marketing 16. surveillance of Fosamax Mafter it began marketing, advertising, distributing, and selling the 12||drug.
- As a result of Defendants' actions and inaction, Plaintiff was injured due to 17. 14 ingestion of FosamaxTM, which has caused and will continue to cause Plaintiff various injuries and damages. Plaintiff accordingly seeks compensatory damages.

FACTUAL BACKGROUND

- 18. At all relevant times Defendants were responsible for, or involved in, 18 designing, manufacturing, marketing, advertising, distributing, and selling Fosamax™.
- 19. In September, 1995, the United States Food and Drug Administration ("FDA") 20 approved Merck's compound alendronate sodium for various uses, including the treatment of osteoporosis and Paget's Disease. Alendronate sodium is marketed by Defendants as FosamaxTM. Defendants did not provide the FDA with available data which was necessary to allow for a complete and informed approval process, and had the FDA been provided with such information, additional warnings would have been added to the label, including, but not limited to those pertaining to osteonecrosis... 25
 - 20. FosamaxTM falls within a class of drugs known as bisphosphonates.

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1 Bisphosphonates are used for treating bone conditions such as osteoporosis and Paget's 2 Disease. Other drugs within this class, such as Aredia™ and Zometa™, are used as 3 chemotherapy and as adjunct chemotherapy, but are not indicated for use in non-cancerous 4 conditions such as osteoporosis.

- There are two classes of bisphosphonates: the N-containing (nitrogenous) and 21. 6 the non-N-containing (non nitrogenous) bisphosphonates. The nitrogenous bisphophonates 7 include the following: parmidronate (ArediaTM), ibandronate (Bondronat), and alendronate 8 (FosamaxTM). The non-nitrogenous bisphosphonates include the following: etridonate 9 (DidronelTM), clodronate (BonefosTM and LoronTM), and tiludronate (SkelidTM). Alendronate 10 contains a nitrogen atom. The Physicians Desk Reference ("PDR") for Fosamax™ confirms It that the molecule contains a nitrogen atom.
- 22. Throughout the 1990's and 2000's, medical articles and studies appeared 13 reporting the frequent and common occurrence of osteonecrosis of the jaw within 14 chemotherapy patients taking nitrogenous bisphosphonates. As with its reported and 15 acknowledged side effects concerning irritation, erosion, and inflammation of the upper 16 gastrointestinal tract, Defendants knew or should have known that Fosamax™, as a 17 introgenous bisphosphonate, shared an adverse event profile similar to the other drugs within 18 this specific subclass of bisphosphonates (i.e., those containing nitrogen).
- 23. Defendants knew and or should have known that bisphosphonates, including 20 Fosamax™, inhibit endothelial cell function. Similarly, Defendants knew or should have 21 known that bisphosphonates also inhibit vascularization of the affected area and induce 22 lischemic changes specific to patients' mandibles (lower jaws) and maxillae (upper jaws) and 23 that these ischemic changes appear to be cumulative in nature, all of which provided 24 Defendants with more than reasonable evidence of a causal association between the use of 25 FosamaxTM and osteonecrosis, a clinically significant hazard.
 - Defendants also knew or should have known that these factors combine to 24.

I create a compromised vascular supply in the affected area. As a result, a minor injury or 2 disease can turn into a non-healing wound, which can progress to widespread osteomyelitis 3 (inflammation of bone marrow) and ultimately osteonecrosis (bone death).

- 25. Dentists are now being advised by dental associations to refrain from 5 undertaking any invasive procedure (such as drilling a cavity) for any patient on Fosamax***.
- 26. Once the osteonecrosis begins and becomes symptomatic, it is very difficult 7 to treat and typically is not reversible.
- Shortly after Defendants began selling Fosamax™, reports of onteonecrosis 27. 9 of the jaw and other dental complications among users began surfacing, indicating that 10 FosamaxTM shared the class effects of the other nitrogenous bisphosphonates. Despite this 11 knowledge, Defendants failed to implement further studies regarding the risk of 12 osteonecrosis of the jaw relative to FosamaxTM. Rather than evaluating and verifying the 13 safety of FosamaxTM with respect to osteonecrosis of the jaw, Defendants proposed further 14 uses of Fosamax™, such as Fosamax™.D, and sought to extend the exclusivity period of 15 Fosamax™ through 2018.
- 28. Osteonecrosis of the jaw is a serious medical event and can result in severe 17 disability and death.
- 18 29. Since FosamaxTM was released, the FDA has received a significant number of 19 reports of osteonecrosis of the jaw among users of Fosamax™.
- 20 On August 25, 2004 the United States Food & Drug Administration ("FDA") 30. 21 posted its ODS Postmarketing Safety Review on bisphosphonates, specifically pamidronate 22∥(Aredia™), zoledronic acid (Zometa™), risedronate (Actonel™), and alendronate 23 (Fosamax™). This was an epidemiologic review of the FDA adverse events database 24 conducted by the FDA's Division of Drug Risk Evaluation.
- 25 As a result of the FDA Review, the FDA observed that the risk of osteonecrosis 31. 26||of the jaw was not confined to bisphosphonates used for chemotherapy. The FDA's review

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l lindicated that the osteonecrosis of the jaw was a class effect which specifically extended to 2 the oral bisphosphonate, FosamaxTM.

- 32. As a result, the FDA recommended and stated that the labeling for Fosamax™ 4 should be amended by Merck to specifically warn about the risk of osteonecrosis of the jaw. 5 Defendants have refused to accede to the FDA's request and, to this day, still do not 6 adequately warn of the risk of osteonecrosis of the jaw in its Fosamax™ labeling.
- 33. Rather than warn patients and despite knowledge known by Defendants about 8 increased risk of osteonecrosis of the jaw on patients using FosamaxTM, Defendants continue 9 to defend Fosamax m, mislead physicians and the public, and minimize unfavorable findings.
- Fosamax™ is one of the Defendants' top selling drugs, averaging more than 34. 12 \$3 billion a year in sales.
- 35. Consumers, including Plaintiff, who have used FosamaxTM for treatment of 14 osteoporosis, have several alternative safer products available to treat the conditions.
- 36. Defendants knew of the significant risk of dental and oral complications caused 16 by ingestion of Fosamax™, but Defendants did not adequately and sufficiently warn 17 consumers, including Plaintiff, or the medical community, of such risk.
- 37. As a direct result, Plaintiff was prescribed Fosamax™ and has been 19 permanently and severely injured, having suffered serious consequences from the ingestion 20 of Fosamax™. Plaintiff requires and will in the future require ongoing medical care and 21 treatment.
- 38. Plaintiff has suffered mental anguish from the knowledge that Plaintiff will 23 have life-long complications as a result of the injuries Plaintiff sustained from the use of 24 Fosamax™.
- 25 39. Plaintiff was prescribed and used Fosamax in a foreseeable manner pursuant 26 to her prescriptions.

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- 40. Plaintiff, as a direct and proximate result of using FosamaxTM, suffered severe 2 mental and physical pain and suffering and has sustained permanent injuries and emotional 3 distress.
- 41. Plaintiff used FosamaxTM which had been provided in a condition that was 5 substantially the same as the condition in which it was manufactured and sold.
- Plaintiff would not have used Fosamax M had Defendants properly disclosed 42. 7 the risks associated with the drug. Alternatively, Plaintiff would have known and/or 8 recognized the precursor events of osteonecrosis of the jaw and would have been able to 9 avoid the clinical manifestation of the disease.
- Defendant, through their affirmative misrepresentations and omissions, actively 43. 11 concealed from Plaintiff and their physicians the true and significant risks associated with 12 taking Fosamax™. The running of any applicable Statute of Limitations has been tolled by 13 reason of Defendants' fraudulent concealment.
- As a result of Defendants' actions, Plaintiff and her prescribing physicians 44. 15 were unaware, and could not have reasonably known or have learned through reasonable 16 diligence, that Plaintiff had been exposed to the risk identified in this complaint, and that those risks were the direct and proximate result of Defendants' acts, omissions, and misrepresentations. 18

FIRST CAUSE OF ACTION (Negligence)

- Plaintiff restates the allegations set forth above as if fully rewritten herein. 45.
- Defendants owed Plaintiff, and other consumers, a duty to exercise reasonable 46. care when designing, manufacturing, marketing, advertising, distributing, and selling FosamaxTM.
- 47. Defendants failed to exercise due care under the circumstances and therefore breached this duty by:

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1	a. Failing to properly and thoroughly test Fosamax™ before releasing the								
2	drug to market;								
3	b. Failing to properly and thoroughly analyze the data resulting from the								
4	pre-marketing tests of Fosamax™;								
5	c. Failing to conduct sufficient post-market testing and surveillance of								
6	Fosamax TM ;								
7	d. Designing, manufacturing, marketing, advertising, distributing, and								
8	selling Fosamax™ to consumers, including Plaintiff, without an adequate warning of the								
9	significant and dangerous risks of Fosamax™ and without proper instructions to avoid the								
10	harm which could foreseeably occur as a result of using the drug;								
11	e. Failing to exercise due care when advertising and promoting								
12	Fosamax TM ; and,								
13	f. Negligently continuing to manufacture, market, advertise, and distribute								
14	Fosamax™ after Defendants knew or should have known of its adverse effects.								
15	48. As a direct and proximate consequence of Defendants' actions, omissions, and								
16	misrepresentations, Plaintiff suffered serious personal injuries. In addition, Plaintiff required								
17	and will continue to require healthcare and services. Plaintiff has incurred and will continue								
18	to incur medical and related expenses. Plaintiff also has suffered and will continue to suffer								
19	diminished capacity for the enjoyment of life, a diminished quality of life, increased risk of								
20	premature death, aggravation of preexisting conditions and activation of latent conditions,								
21	and other losses and damages. Plaintiff's direct medical losses and costs include care for								

Defendants' conduct as described above was committed with knowing, 49. 26 conscious, wanton, willful, and deliberate disregard for the value of human life and the rights

22 hospitalization, physician care, monitoring, treatment, medications, and supplies. Plaintiff

23 has incurred and will continue to incur mental and physical pain and suffering. Plaintiff has

24 suffered loss of wages and wage-earning capacity.

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I and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages so as to punish Defendants and deter them from similar conduct in the future.

WHEREFORE, Plaintiff demands judgment against Defendants and seek 4 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit. attorneys' fees and such other and future relief as the Court deems just and proper.

SECOND CAUSE OF ACTION

- Plaintiff restates the allegations set forth above as if fully rewritten herein. *5*0.
- 51. Defendants manufactured, sold, distributed, marketed, and/or supplied FosamaxTM in a defective and unreasonably dangerous condition to consumer, including Plaintiff.
- Defendants designed, manufactured, sold, distributed, supplied marketed, 52. and/or promoted Fosamax**, which was expected to reach and did in fact reach consumers, including Plaintiff, without substantial change in the condition in which it was manufactured and sold by Defendants.
- Plaintiff used Fosamax m as prescribed and in a manner normally intended, 53. recommended, promoted and marketed by Defendants.
- FosamaxTM failed to perform safely when used by ordinary consumers, 54. including Plaintiff, including when it was used as intended and in a reasonably foreseeable manner.
- Fosamax TM was defective in its design and was unreasonably dangerous in that 55. its unforeseeable risks exceeded the benefits associated with its design or formulation.
- FosamaxTM was defective in design or formulation in that it posed a greater 56. likelihood of injury than other similar medications and was more dangerous than an ordinary consumer could reasonably foresee or anticipate.
 - Fosamax TM was defective in its design and was unreasonably dangerous in that 57.

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lit neither bore nor was packaged with nor accompanied by warnings adequate to alert 2 consumers, including Plaintiff, of the risks described herein, including, but not limited to, the 3 risk of osteonecrosis of the jaw.

- Although Defendants knew or should have known of the defective nature of 58. 5 FosamaxTM, it continued to design, manufacture, market, and sell FosamaxTM so as to 6 maximize sales and profits at the expense of the public health and safety. By so acting, 7 Defendants acted with conscious and deliberate disregard of the foreseeable harm caused by 8 FosamaxTM.
- 59. Plaintiff could not, through the exercise of reasonable care, have discovered 10 Fosamax™'s defects or perceived the dangers posed by the drug.
- As a direct and proximate consequence of Defendants' conduct, Plaintiff 60. 12 suffered serious personal injuries. In addition, Plaintiff required and will continue to require 13 healthcare. Plaintiff has incurred and will continue to incur medical and related expenses, 14 Plaintiff also has suffered and will continue to suffer diminished capacity for the enjoyment 15 of life, a diminished quality of life, increased risk of premature death, aggravation of 16 preexisting conditions and activation of latent conditions, and other losses and damages 17 Plaintiff's direct medical losses and costs include care for hospitalization, physician care, 18 monitoring, treatment, medications, and supplies. Plaintiff has incurred and will continue 19 to incur mental and physical pain and suffering. Plaintiff has suffered loss of wages and 20 wage-earning capacity.
- Defendants' conduct as described above was committed with knowing, 61. 22 conscious, wanton, willful, and deliberate disregard for the value of human life and the rights 23 and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages so 24 as to punish Defendants and deter them from similar conduct in the future.

WHEREFORE, Plaintiff demands judgment against Defendants and seeks 26 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit,

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attorneys' fees and such other and future relief as the Court deems just and proper.

THIRD CAUSE OF ACTION (Breach of Express Warranty)

- 62. Plaintiff restate the allegations set forth above as if fully rewritten herein.
- 63. Defendants expressly represented to Plaintiff and other consumers and the medical community that FosamaxTM was safe and fit for its intended purposes, that it was of merchantable quality, that it did not produce any dangerous side effects, and that it was adequately tested.
- 64. Fosamax™ does not conform to Defendants' express representations because it is not safe, has numerous and serious side effects, and causes severe and permanent injuries.
- 65. At all relevant times FosamaxTM did not perform as safely as an ordinary consumer would expect, when used as intended or in a reasonably foreseeable manner.
- 66. Plaintiff, other consumers, and the medical community relied upon Defendants' express warranties.
- 67. As a direct and proximate result of Defendants' actions, Plaintiff suffered serious personal injuries. In addition, Plaintiff required and will continue to require healthcare and services. Plaintiff has incurred and will continue to incur medical and related expenses. Plaintiff also has suffered and will continue to suffer diminished capacity for the enjoyment of life, a diminished quality of life, increased risk of premature death, aggravation of preexisting conditions and activation of latent conditions, and other losses and damages. Plaintiff' direct medical losses and costs include care for hospitalization, physician care, monitoring, treatment, medications, and supplies. Plaintiff has incurred and will continue to incur mental and physical pain and suffering. Plaintiff has suffered loss of wages and wage-earning capacity.

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68. Defendants' conduct as described above was committed with knowing, 2 conscious, wanton, willful, and deliberate disregard for the value of human life and the rights 3 and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages so as to punish Defendants and deter them from similar conduct in the future.

WHEREFORE, Plaintiff demands judgment against Defendants and seek 6 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit. 7 attorneys' fees and such other and future relief as the Court deems just and proper.

FOURTH CAUSE OF ACTION (Breach of Implied Warranty)

- Plaintiff restates the allegations set forth above as if fully rewritten herein. 69.
- 70. Defendants manufactured, distributed, advertised, promoted and sold FosamaxTM.
- At all relevant times, Defendants knew of the use for which FosamaxTM was 71. intended and impliedly warranted the product to be of merchantable quality and safe and fit for such use.
- Defendants were aware that consumers, including Plaintiff, would use 72. FosamaxTM for treatment of osteoporosis and for other purposes.
- Plaintiff and the medical community reasonably relied upon the judgment and 73. sensibility of Defendants to sell Fosamax™ only if it was indeed of merchantable quality and safe and fit for its intended use.
- Defendants breached their implied warranty to consumers, including Plaintiff: 74. FosamaxTM was not of merchantable quality or safe and fit for its intended use.
- Consumers, including Plaintiff, and the medical community, reasonably relied 75. upon Defendants' implied warranty for FosamaxTM.
- 24 FosamaxTM reached consumers without substantial change in the condition in 76. which it was manufactured and sold by Defendants. 26

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As a direct and proximate result of Defendants' actions, Plaintiff suffered 77. 2 serious personal injuries. In addition, Plaintiff required and will continue to require 3 healthcare services. Plaintiff has incurred and will continue to incur medical and related 4 expenses. Plaintiff has suffered and will continue to suffer diminished capacity for 5 enjoyment of life, a diminished quality of life, increased risk of premature death, aggravation 6 of preexisting conditions and activation of latent conditions, and other losses and damages. 7 Plaintiff's direct medical losses and cost include care for hospitalization, physician care, 8 monitoring, treatment, medications and supplies. Plaintiff has incurred and will continue to 9 incur mental and physical pain and suffering. Plaintiff have suffered loss of wages and 10 wage-earning capacity.

78. Defendants' conduct as described above was committed with knowing, 12 conscious, wanton, willful, and deliberate disregard for the value of human life and rights 13 and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages so 14 as to punish Defendant and deter it from similar conduct in the future.

WHEREFORE, Plaintiff demands judgment against Defendants and seek 16 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit, 17 attorneys' fees and such other and future relief as the Court deems just and proper.

- Plaintiff restate the allegations set forth above as if fully rewritten herein. 79.
- Defendants made fraudulent misrepresentations with respect to FosamaxTM in 80. the following particulars:
- Defendants represented through their labeling, advertising, marketing materials, detail persons, seminar presentations, publications, notice letters, and regulatory submissions that FosamaxTM had been tested and found to be safe and effective for the treatment and prevention of osteoporosis; and

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1	ъ.	Defendants represented that Fosamax**M was safer than other alternative
2 medications		

- Defendants knew that their representations were false, yet they willfully. 81. 4 wantonly, and recklessly disregarded its obligation to provide truthful representations 5 regarding the safety and risk of Fosamax** to consumers, including Plaintiff, and the medical community.
 - 82. The representations were made by Defendants with the intent that doctors and patients, including Plaintiff, rely upon them.
- Defendants' representations were made with the intent of defrauding and 83. 10 deceiving Plaintiff, other consumers, and the medical community to induce and encourage the sale of FosamaxTM.
 - 84. Plaintiff's doctors, and others relied upon the representations.
- 85. Defendants' fraudulent representations evinced its callous, reckless, willful, 14 and deprayed indifference to the health, safety and welfare of consumers, including Plaintiff.
- 86. As a direct and proximate result, Plaintiff suffered serious personal injuries. 16 In addition, Plaintiff required and will continue to require healthcare services. Plaintiff has 17 incurred and will continue to incur medical and related expenses. Plaintiff has suffered and 18 will continue to suffer diminished capacity for enjoyment of life, a diminished quality of life. 19 increased risk of premature death, aggravation of preexisting conditions and activation of 20 latent conditions, and other losses and damages. Plaintiff's direct medical losses and cost 21 include care for hospitalization, physician care, monitoring, treatment, medications and 22 supplies. Plaintiff has incurred and will continue to incur mental and physical pain and 23 suffering. Plaintiff has suffered loss of wages and wage-carning capacity.
- 24 87. Defendants' conduct as described above was committed with knowing. 25 conscious, wanton, willful, and deliberate disregard for the value of human life and the rights 26 and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages so

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as to punish Defendant and deter it from similar conduct in the future.

WHEREFORE, Plaintiff demands judgment against Defendants and seek 3 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit, 4 attorneys' fees and such other and future relief as the Court deems just and proper.

SIXTH CAUSE OF THE ACTION

- Plaintiff restates the allegations set forth above as if fully rewritten herein. 88.
- 89. Defendants made fraudulent misrepresentations with respect to Fosamax™ in the following particulars:
- Defendants represented through its labeling, advertising, marketing materials, detail persons, seminar presentations, publications, notice letters, and regulatory submissions that Fosamax™ was safe and fraudulently withheld and concealed information about the substantial risks of using FosamaxTM; and
- Defendants represented that Fosamax was safer than other alternative b. medications and fraudulently concealed information which demonstrated that Fosamax™ was not safer than alternatives available on the market.
- Defendants had sole access to material facts concerning the dangers and 90. unreasonable risks of Fosamax™.
- The concealment of information by Defendants about the risks of FosamaxTM 91. was intentional, and the representations made by Defendants were known by Defendants to be false.
- The concealment of information and the misrepresentations about FosamaxTM 92. were made by Defendants with the intent that doctors and patients including Plaintiff, rely upon them.
- 93. Plaintiff' doctors, and others relied upon the representations and were unaware of the substantial dental and oral risks of FosamaxTM which Defendants concealed from

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1 Plaintiff's doctors and Plaintiff.

- As a direct and proximate result of Defendants' fraudulent concealment and 94. 3 misrepresentation, Plaintiff suffered serious personal injuries. In addition, Plaintiff required 4 and will continue to require healthcare services. Plaintiff has incurred and will continue to 5 incur medical and related expenses. Plaintiff has suffered and will continue to suffer 6 diminished capacity for enjoyment of life, a diminished quality of life, increased risk of 7 premature death, aggravation of preexisting conditions and activation of latent conditions, 8 and other losses and damages. Plaintiff direct medical losses and cost include care for 9 hospitalization, physician care, monitoring, treatment, medications and supplies. Plaintiff 10 has incurred and will continue to incur mental and physical pain and suffering. Plaintiff has 11 suffered loss of wages and wage-earning capacity.
- 95. Defendants' conduct as described above was committed with knowing, 13 conscious, wanton, willful, and deliberate disregard for the value of human life and the rights 14 and safety of consumers such as Plaintiff, thereby entitling Plaintiff to punitive damages so 15 as to punish Defendant and deter it from similar conduct in the future.

WHEREFORE, Plaintiff demands judgment against Defendants and seek 17 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit, 18 attorneys' fees and such other and future relief as the Court deems just and proper.

(Medical Monitoring Program and Proper Labeling)

- Plaintiff restate the allegations set forth above as it fully rewritten herein. 96.
- 97. As a direct and proximate result of Defendants' acts, Plaintiff face an increased 23 susceptibility to injuries as described herein. The irreparable threat to their health can only 24 be mitigated by the creation of a medical monitoring fund to provide for a medical 25 monitoring program, including: notifying Plaintiff and subclasses of the defects and the 26 potential medical harm; funding of a program for the surgical treatment of osteonecrosis of

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1 the jaw; funding a study for the long term effects of Fosamax™ upon Plaintiff; gathering and 2 forwarding to treating physicians information relating to the diagnosis and treatment of 3 injuries which may result from the product; and funding for diagnosis and preventative 4 medical treatment, particularly dental and oral monitoring.

- Plaintiff has no adequate remedy in law in that monetary damages alone do not 98. 6 compensate for the insidius and continuing nature of the harm to them, and only a medical 7 monitoring program which notified Plaintiff and aids in correcting the problems can prevent 8 the greater harms which may not occur immediately and which may be preventable, if proper research is conducted and the health risk are diagnosed and treated before they occur or 10 become worse.
- Plaintiff has suffered irreparable harm as alleged herein and, in the absence of 99. 12 equitable relief, Plaintiff will suffer further irreparable harm such as death and severe and 13 debilitating injuries from continued retention of the defective drug. Without a medical 14 monitoring program, Plaintiff might not receive prompt medical care which could prolong 15 their productive lives, increase prospects for improvement and minimize disability.
- 100. Additionally, Defendants have refused to fully abide by the FDA's request to 17 amend the FosamaxTM product labeling information to warn physicians and patients about 18 the risk of osteonecrosis of the jaw. Because of their failure, prescribing physicians are 19 unable to warn patients to be aware of precursor symptoms which, if properly observed and 20 reported to the physician, could result in discontinuation of Fosamax™ therapy and the 21 prevention or mitigation of serious injury, including osteonecrosis of the jaw. This Court 22 should use its equitable powers, in the interest of the public safety and in order to make sure 23 that prescribing physicians have a complete understanding of the risks associated with 24 Fosamax™ to require Defendant to change its label in a format approvable by the FDA to 25 adequately warn physicians and Fosamax** patients about the risk of osteonecrosis of the 26 jaw and steps which can be taken to prevent or mitigate its occurrence.

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WHEREFORE, Plaintiff demands judgment against Defendants and seek 2 equitable relief in the form of a medical monitoring program this Court's order that Defendants

EIGHTH CAUSE OF ACTION (Violation of Business & Profession Code Section 17200)

3 change the labeling of FosamaxTM to appropriately warn of the risk of osteonecrosis of the jaw.

- 101. Plaintiff restate the allegations set forth above as it fully rewritten herein.
- 102. Plaintiff are informed and believe and allege that Defendants, by the acts and misconduct alleged herein, violated Business and Professions Code sections 17200.
- 103. California Business & Professions Code Section 17200 provides that unfair competition shall mean and include "all unlawful, unfair or fraudulent business practices and unfair, deceptive, untrue or misleading advertising."
- 104. The acts and practices described herein were and are likely to mislead the general public and therefore constitute unfair business practices within the meaning of Business & Professions Code Section 17200. The acts and untrue and misleading advertising set forth in presiding paragraphs are incorporated by reference and are, by definition, violations of Business & Professions Code Section 17200. This conduct includes, but is not limited to:
- a. Representing to Plaintiff, Plaintiff physicians and the general public that FosamaxTM was safe, fit and effective for human consumption, knowing that said representations were false, and concealing from the Plaintiff, Plaintiff physicians and the general public that FosamaxTM has a serious propensity to cause injuries to users;
- b. Engaging in advertising programs designed to create the image, impression and belief by consumers, physicians and others that the use of Fosamax™ was safe for human use, had fewer side effects and adverse reactions than other methods for treating mental illness, constituted a convenient, safe form for treating mental illness and would not interfere with daily life, even though the Defendants knew these to be false, and

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leven though the Defendants had no reasonable grounds to believe them to be true;

- Purposely downplaying and understating the health hazards and risks C. 3 associated with FosamaxTM; and
- ď. Issuing promotional literature deceiving potential users of FosamaxTM 5 by relaying positive information and manipulating statistics to suggest widespread 6 acceptability, while downplaying the known adverse and serious health effects and 7 concealing material relevant information regarding the safety of FosamaxTM.
- 105. These practices constitute unlawful, unfair and fraudulent business acts or practices, within the meaning of California Business & Professions Code Section 17200, as 10 well as unfair, deceptive, untrue and misleading advertising as prohibited by California 11 Business & Professions Code Section 17500, as set forth herein.
- 106. The unlawful, unfair and fraudulent business practices of Defendants described 13 above present a continuing threat to members of the public in that Defendants continue to 14 engage in the conduct described therein.
- 107. As a result of their conduct described above, Defendants have been unjustly 16 enriched. Specifically, Defendants have been unjustly enriched by receipt of hundreds of 17 millions of dollars in ill-gotten gains from the sale and prescription of FosamaxTM in 18 California, and other states, sold in large part as a result of the acts and omissions described 19 herein.
- 108. Because of the fraudulent misrepresentations made by Defendants as detailed. 21 above, and the inherently unfair practice of committing a fraud against the Plaintiff and 22 public by intentionally misrepresenting and concealing material information, the acts of 23 Defendant described herein constitute unfair or fraudulent business practices.
- 109. Plaintiff, pursuant to California Business & Professions Code Section 17203, 25 seek an order of this court compelling the Defendant to provide restitution, and to disgorge 26 the monies collected and profits realized by Defendants, and each of them, as a result of their

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unfair business practices.

2 110. Defendants' acts were willful, wanton, reckless and fraudulent; hence, Plaintiff

3 are entitled to exemplary damages, inter alia.

WHEREFORE, Plaintiff demands judgment against Defendants and seek compensatory damages, disgorgement, restitution, and exemplary and punitive damages together with interest, the costs of suit, attorneys' fees and such other and future relief as the Court deems just 7 and proper.

NINTH CAUSE OF ACTION (Violation of Business & Profession Code Section 17500)

- 111. Plaintiff restate the allegations set forth above as it fully rewritten herein.
- 112. Plaintiff are informed and believe and thereon allege that Defendants, by the acts and misconduct alleged herein, violated Business & Professions Code Section 17500.
- 113. Plaintiff hereby seek restitution, as well as and punitive damages against Defendants for their violations of section 17500.
- 114. California Business & Professions Code section 17500 provides that it is unlawful for any person, firm, corporation or association to dispose of property or perform services, or to induce the public to enter into any obligation relating thereto, through the use of untrue or misleading statements.
- 115. At all times herein mentioned, Defendants have committed the acts of disseminating untrue and misleading statements as defined by Business & Professions Code Section 17500 by engaging in the following acts and practices with intent to induce members of the public to purchase and use FosamaxTM:
- a. Representing to Plaintiff, Plaintiff' physicians and the general public that FosamaxTM was safe, fit and effective for human consumption, knowing that said representations were false, and concealing from the Plaintiff, Plaintiff' physicians and the general public that FosamaxTM have a serious propensity to cause injuries to users;

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	ъ.	Engaging	in ad	vertising	programs	designed	to create	the image		
impression	and beli	ief by consu	mers, j	physician	s and other	rs that the i	ise of Foss	max TM wa		
safe for human use, had fewer side effects and adverse reactions than other methods fo										
treating mental illness, constituted a convenient, safe form for treating mental illness an										
would not interfere with daily life, even though the Defendants knew these to be false, an										
even thoug	the De	efendants ha	d no re	asonable	grounds to	believe th	nem to be t	nue;		

- Purposely downplaying and understating the health hazards and risks 7 C. associated with FosamaxTM; and 8
- đ. Issuing promotional literature deceiving potential users of FosamaxTM 10 by relaying positive information and manipulating statistics to suggest widespread Il acceptability, while downplaying the known adverse and serious health effects and 12 concealing material relevant information regarding the safety of FosamaxTM.
- 116. The foregoing practices constitute false and misleading advertising within the 13 14 meaning of California Business & Professions Code Section 17500.
- 117. As a result of its false and misleading statements described above, Defendants 16 have been and will be unjustly enriched. Specifically, Defendants have been unjustly 17 enriched by receipt of hundreds of millions of dollars from the sale and prescription of 18 Fosamax™ in California and other states, sold in large part as a result of the false or 19 misleading statements described herein.
- Pursuant to California Business & Professions Code Section 17535, Plaintiff 21 seek an order of this court compelling the Defendants to provide restitution, and to discorge 22 the monies collected and profits realized by Defendants, and each of them, as a result of their 23 unfair business practices, and injunctive relief calling for Defendants to cease such unfair 24 business practices in the future.

WHEREFORE, Plaintiff demands judgment against Defendants and seek 25 26 compensatory damages, disgorgement, restitution, and exemplary and punitive damages together

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1 with interest, the costs of suit, attorneys' fees and such other and future relief as the Court deems just 2 and proper. 31/ / / 5 TENTH CAUSE OF ACTION (Loss of Consortium) б Plaintiff restate the allegations set forth above as if fully rewritten herein. Plaintiff Ruth P. Morris and Buddy W. Penn bring this cause of action. 120. 8 By reason of the injuries sustained by Plaintiff Anne e. Clayton, Plaintiff Ruth A. 9 Morris has been and will continue to be deprived of consortium, society, comfort, protection, and 10 service, thereby causing and continuing to cause said Plaintiff grief, sorrow, mental anguish, 11 emotional distress and pain and suffering. 12 By reason of the injuries sustained by Plaintiff Judy C. Penn, Plaintiff Buddy W. Penn 13 has been and will continue to be deprived of consortium, society, comfort, protection, and service, 14 thereby causing and continuing to cause said Plaintiff grief, sorrow, mental anguish, emotional 15 distress and pain and suffering. 16 WHEREFORE, Plaintiff demands judgment against Defendants and seek 17 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit, 18 attorneys' fees and such other and future relief as the Court deems just and proper. 19 ELEVENTH CAUSE OF ACTION (Punitive Damages) 20 Plaintiff restate the allegations set forth above as if fully rewritten herein. 21 Defendants have repeatedly engaged in a pattern of conduct of deliberately 22 23 avoiding FDA recommendations as to public hazards which should be warned about. For instance, in March, 2000, Merck completed a study called VIGOR (Vioxx 24 25 Gastrointestinal Outcomes Research) relating to its prescription Cox-2 inhibitor, Vioxx. The 26 VIGOR study showed that Vioxx patients had more than double the rate of serious

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I cardiovascular problems than those on Naproxen, an older non-steroidal anti-inflammatory 2 drug. The study was published in the New England Journal of Medicine.

- 126. In September, 2001, the FDA warned Merck to stop misleading doctors about 4 Vioxx's effect on the cardiovascular system. Merck was admonished to stop minimizing the 5 risks of the drug in its marketing. Despite that, Merck refused to adequately warn physicians 6 and patients about the risk of heart attacks and Vioxx.
- 127. On August 25, 2004, a representative from the FDA presented results of a 8 database analysis of 1.4 million patients. The analysis demonstrated that Vioxx users were 9 more likely to suffer a heart attack or sudden cardiac death than those taking Celebrex or 10 older non-steroidal drugs. The FDA representative concluded that Vioxx was linked to more 11 than 27,000 heart attacks or sudden cardiac deaths nationwide from the time in came on the 12 market in 1999 through 2003.
- 128. On August 26, 2004, Merck released a press statement which refuted the FDA 14 analysis and restated Merck's support for the cardiovascular safety of Vioxx.
- 129. On September 30, 2004, Merck recalled Vioxx from the market, after having 16 to halt the APPROVe (Adenomatous Polyp Prevention On Vioxx) study. The study was 17 underway to evaluate the use of Vioxx for recurrent colon polyps. The researchers found an 18 alarming number of cardiovascular events among the drug's users in the APPROVe study.
- 130. At that same time, Defendants were aware that the FDA, as of August 24, 20 2004, was advising Merck to warn about the risk of osteonecrosis of the jaw for its 21 Fosamax™ patients. Because Merck knew that its blockbuster drug Vioxx was about to be 22 pulled from the market, placing more importance on the more than \$3 billion annual sales 23 of Fosamax™, Merck deliberately chose not to amend its packaging of Fosamax™ to include 24 the risk of osteonecrosis of the jaw, fearing that such a warning would result in reduced 25 revenues for its second largest income producer, FosamaxTM.
 - 131. Merck's acts were willful and malicious in that Merck's conduct was carried

I on with a conscious disregard for the safety and rights of Plaintiff and all others taking 2 FosamaxTM. Merck's unconscionable conduct thereby warrants an assessment of exemplary 3 and punitive damages against Merck in an amount appropriate to punish Merck and deter 4 similar conduct in the future. WHEREFORE, Plaintiff demands judgment against Defendants and seek 6 compensatory damages, and exemplary and punitive damages together with interest, the costs of suit, 7 lattorneys' fees and such other and future relief as the Court deems just and proper. PRAYER FOR RELIEF 8 9 WHEREFORE, Plaintiff prays for judgment against Defendants, jointly and/or 10 severally, as follows: For general damages in an amount to be proven at the time of trial; 11 a. For special damages in an amount to be proven at time of trial; 12 Ъ. For exemplary and punitive damages in an amount to be proven at the time of 13 C. 14 trial, and sufficient to punish Defendant or to deter Defendant and others from repeating the 15 injurious conduct alleged herein; ď. For prejudgment and post-judgment interest on the above general and special 16 17 damages; For disgorgement; e. 18 19 f. For restitution; For costs and attorneys' fees; and 20 ġ. All other relief that Plaintiff may be entitled to at equity or at law, including 21 ħ. 22 but not limited to the funding of a medical monitoring program and compelling Defendants 23 to adequately warn about the risk of osteonecrosis of the jaw with use of Fosamax**. 24 DEMAND FOR JURY TRIAL Plaintiff demands a trial by jury on all claims so triable in this action. 25 26 / / /

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Dated: August 15, 2006 Respectfully submitted, PHILLIPS & ASSOCIATES By Robert F. Clarke, Esq. 3030 North Third Street, Suite 1100 Phoenix, Arizona 85012 Attorneys for Plaintiff COMPLAINT FOR DAMAGES AND DEMAND FOR JURY TRIAL